

PRIVACY AND SECURITY POLICY

One EZ Post **has created the following Privacy and Security Policy (“Privacy Policy”)** to notify you of the information we collect, when, how, and why we collect it. It covers how we use it, protect it, how we share it and the choices you have regarding our collection and use of this information.

If you do not agree with the terms set forth in this Privacy Policy, please do not enter our Website.

INFORMATION WE COLLECT

- **Types of Information We Collect**

- Your name
- Your billing and delivery address
- Your e-mail address
- Your phone (or mobile) number
- Your credit/debit card number
- Information on how you are using the Sites
- Your purchase/return/exchange information

- **We Collect Information When**

- You purchase, order, return, exchange or request information about our products and services from the Sites or mobile applications.
- You connect with us regarding customer service via our customer service center, or on social media platforms.
- You visit the Sites or participate in interactive features of the Sites or mobile applications.
- You use a social media service, for example, our Facebook page or YouTube channel.
- You sign up for e-mails, or social media notifications from us.
- You provide us with comments, suggestions, or other input.
- You interact with us using a computer, tablet or mobile device.

HOW AND WHY WE COLLECT INFORMATION

- **Technologies Used**

We may use tracking pixels/web beacons, cookies and or other technologies to receive and store certain types of information. This information includes Internet Protocol (IP) addresses, browser information, Internet Service Provider (ISP), operating system, date/time stamp and clickstream data. This information helps us customize your website experience and make our

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marketing messages more relevant. It also allows us to provide features such as storage of items in your cart between visits. This includes our content presented on other websites or mobile applications. In order to provide the best customer experience possible, we also use this information for reporting and analysis purposes, such as how you are viewing our website, performance of our marketing efforts, and your response to those marketing efforts.

- **Third Party Cookies**

- We allow third-party companies to collect anonymous information when you visit our website and to use that information to assist us in ads for our products or services or for products or services of other companies when you visit the Sites or other websites.

- **User Experience Information**

In order to improve customer online shopping experience, help with fraud identification, and to assist our customer care representatives in resolving issues customers may experience in completing online purchases, we use tools to monitor certain user experience information, including, but not limited to, login information, IP address, data regarding pages visited, specific actions taken on pages visited (e.g., information entered during checkout process), and browser information.

- **Mobile Privacy**

- **We offer mobile applications (commonly known as “apps”) that allow you to view our products, shop online, or receive other information from us. All information collected by us via our mobile application is protected by this Privacy Policy.**

HOW WE USE THE INFORMATION WE COLLECT

- **Product and Service Fulfillment**

- Fulfill and manage purchases, orders, payments, returns/exchanges, or requests for information, or to otherwise serve you.
- Provide any requested services.

- **Marketing Purposes**

- Deliver coupons, mobile coupons, newsletters, receipt messages, e-mails, and mobile messages.
- Send marketing communications and other information regarding products, services and promotions.
- Administer promotions.

- **Internal Operations**

- Improve the effectiveness of the website, mobile experience, and marketing efforts.
- Conduct research and analysis.
- Perform other business activities as needed, or as described elsewhere in this policy.

- **Fraud Prevention**

- To prevent fraudulent transactions, monitor against theft and otherwise protect our customers and our business.

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- **Legal Compliance**
 - To assist law enforcement and respond to subpoenas.

HOW WE PROTECT THE INFORMATION WE COLLECT

- **Security Methods**
 - We maintain technical, administrative, physical, electronic and procedural safeguards to protect the confidentiality and security of information transmitted to us. To guard this information, the Sites use Secure Sockets Layer (SSL) where we collect personal and sensitive information. SSL encrypts your credit card number, name and address so only we are able to decode the information.

HOW WE SHARE THE INFORMATION WE COLLECT

- **General Policy**
 - We do not sell or rent customer information to third parties; except, under limited circumstances outlined below, we may share information with third parties.
 - **Legal Requirements**
 - We may disclose information you provide to us when we believe disclosure is appropriate to comply with the law, including to meet national security or law enforcement requirements; to enforce or apply applicable terms and conditions and other agreements; or to protect the rights, property or safety of our company, our customers or others.
 - **When You Direct Us**
 - At your direction or request, we may share your information.
 - **Business Transfers**
 - If some or all of our business assets are sold or transferred, we generally would transfer the corresponding information regarding our customers. We also may retain a copy of that customer information.

PRIVACY POLICY SCOPE

- This Privacy Policy applies to all current or former customer information collected by or provided to us.